

	Day 1	Day 2	Day 3	Day 4	Day 5
Morning	Key Principles of Industry 4.0 – Innovation and Mass Customization in a Networked Industry 4.0 Landscape	Agile Software Development to Support Process-, Offerings- and Business Model Related Innovations	Intellectual Property (IP) to Increase Profits, and Decrease Costs and Risks in the Industry 4.0 World	Outside-in Innovation and Global Partnering	Outside-in Innovation at Microsoft and PARC
Afternoon		Company Visits	Management's Role and Cultural Obstacles to Transforming Supply Chains	Disruptive Trends - Emerging Technologies and Effective Executive Leadership	Wrap-up, Q&A and Project Presentations
End of Day		Project Work and Reflection / Discussion	Project Work and Reflection / Discussion	Project Work and Reflection / Discussion	Program Feedback and Suggestions for Changes